

## Alex Rietmann

### DIRECTOR OF RESEARCH

Alex Rietmann began his commercial real estate career with Grubb & Ellis as a research analyst in 1998. Alex joined DAUM as a Senior Research Analyst in February of 2000, where he helped in growing the research services platform. In December of 2002, Alex left DAUM to broaden his skills in taking a position with Public Storage as Acquisition Analyst. From there, Alex went on to hold positions with the Watson Land Company (Industrial REIT) and Wesco Properties (Single-Family & Multi-Family Development and Management) before rejoining DAUM in April of 2007, as the Director of Research. Alex brings a multi-faceted background and experience level to DAUM in the areas of research, financial analysis and modeling, as well as a strong understanding and background in property acquisitions and development.

At DAUM, Alex has been instrumental in providing value-added research and analysis services for eleven brokerage locations, throughout Southern California and Phoenix, Arizona. Alex brings to DAUM, a strong work ethic, competitive nature, a customer-driven and solutions-based attitude, coupled with a strong background and education in Planning and Real Estate Development.

Education: University of Southern California  
M.A. 1998: Planning & Real Estate Development  
University of California- Riverside  
B.A. 1996: Economics

Leadership Experience: UC Riverside  
ODE, Economics Honor Society  
Lambda Chapter, Chair University Diversity Task Force, Student Co-Chair

Additional Languages: French, German (native)

Home: Marina Del Rey, California



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