

Diana E. Saldana

ASSOCIATE

Specialization

Diana specializes in the office sector for the Inland Empire. She facilitates the marketing team which represents The Rockefeller Group Development Company. Diana's current market activity includes twenty high quality office buildings totaling over 230,000 square feet. Her comprehensive services include market research, property analysis, and marketing strategy and execution. Diana's communication skills and dedication to her clients enables her to build successful real estate relationships. She is committed to an effective campaign to achieve the goals of her clients.

Markets Served

Inland Empire (San Bernardino and Riverside Counties)

Services

Sales and leasing, landlord and tenant representation, market research and analysis and development and execution of marketing campaigns.

Through cold calling and research, Diana has created and maintained several databases of tenants and property owners that is used frequently in the team's marketing campaigns. In addition, Diana researches and compiles absorption reports covering both the West and East ends of the Inland Empire. These reports are a helpful tool in assessing the market conditions and provides valuable information to clients.

Partial List of Tenants Represented

Applied Behavior Consultants
Bingo Innovations
Dale Bros. Brewery
Preferred Home Health Care
RM Construction, Inc.

Education and Professional Affiliations

Associate of Arts Degree – Pasadena City College
Licensed California Real Estate Salesperson
National Notary Association
Member of AIR (American Industrial Real Estate Association)

Volunteer

Co-Chairperson of community program that provides food and services to the homeless.



Contact Information:

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