

Rudolph A. Lara

EXECUTIVE VICE PRESIDENT / PRINCIPAL

Career Summary

- With DAUM Commercial Real Estate Services for 25 years (South Bay Branch)
- Founding Partner in the establishment of DLS Commercial Real Estate 1990-1993 (Cerritos, CA)
- DLS Commercial Real Estate merged with DAUM Commercial Real Estate Services September 1993

Achievements/Awards

- President's Club 1987, 1988, 2000, 2001, 2002, 2003, 2004, 2005, 2007, 2008, 2009
- DAUM "Top 10" Honors for outstanding productions 1985, 1986, 1988, 1989, 2001, 2004, 2008, 2009
- "Salesman of the Year" DAUM South Bay Branch 1984, 1985, 1986, 1988, 1999, 2001, 2003, 2004, 2007, 2008, 2009
- Number 1 Los Angeles County agent for DAUM Commercial Real Estate 2009
- "Salesman of the Year" DLS Commercial Real Estate 1990, 1991, 1992, 1993

Sales/Management/Build to Suit Experience

- Continuously involved in sales and leasing of industrial / commercial properties since 1982
- Training new salespeople, as well as training overseas affiliates, while at DAUM and DLS Commercial
- Involved in over six (8) ground up Build To Suit Developments.
- Understand Construction process for tenant improvements developments.

Points of Interest

- Member of American Industrial Real Estate and General Association (A.I.R.) since 1982

Education

B.A. – Teacher

- Cypress College
- University of California Dominguez Hills
- University of San Francisco 1978



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